

Editorial

Dear readers,

Without intention to publish a monothematic issue the editorial board received several manuscripts in which a tourist customer is the focal point. The variety of each paper shows the issue in different perspectives through which the whole picture of tourist customers' behaviour, perceptions, and experience is gradually revealed.

The first research paper analyses visitors' behaviour, specifically the way of spending and organizing a holiday, and reflects the characteristics in the perception of destination quality. Contrary to this, the second paper is focused on information and communication technologies. The authors of this study examine whether tourism businesses consider customers' requirements in their Internet site management. The third contribution shows the tourist behaviour from the geotourism point of view. The paper deals with the relation between the tourist experience and place attachment in a desert destination.

Besides the rich diversity of views, the papers are also appealing thanks to their spatial differentiation –readers can get from the Czech Republic across Quebec to Wadi Rum.

The issue also provides information about forthcoming events such as the 7th Annual International Colloquium on Tourism and a study programme at the University of South Carolina. The review of the new Czech multidisciplinary textbook *Tourism: Study text* is also worth reading.

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